

MATTERS of the HEART

Introducing Matters of the Heart - Raising Awareness About Heart Health

Despite the advancements made in cardiovascular healthcare, [nearly half of U.S. adults](#) have cardiovascular disease with heart disease being the number one killer of both men and women, causing [1 out of every 4 deaths](#). Through advanced research and technology, great gains have been made in diagnostic tools and treatment methods, but there's still much to be done. Raising awareness of this risk and educating the public is a goal of our blog.

In recognition of American Heart Month, we wanted to better understand how American men and women currently think and feel about heart health. We surveyed more than 1,500 adults across the U.S. to shed light onto the various misconceptions and concerns surrounding heart disease, as well as both optimism and anxieties on treatment pathways available today.

One striking data point we uncovered: 71 percent of respondents did not correctly identify heart disease as the top cause of death in the U.S. Additionally, 37 percent of respondents admitted to avoiding seeing a doctor over the fear of diagnosis. This lack of awareness combined with fear is creating a dangerous situation for Americans today. Read more about the survey results [here](#).

To help raise awareness about heart disease, we developed a Matters of the Heart web page dedicated to providing helpful resources for patients--from understanding the facts about heart disease to the risks of avoiding care.

We'll be updating this page frequently; so, stay connected, and let us know what additional resources you'd like to see.

Learn more about HeartFlow and the HeartFlow Analysis [here](#).

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The HeartFlow Analysis is a personalized cardiac test indicated for use in clinically stable symptomatic patients with coronary artery disease. The information provided by the HeartFlow Analysis is intended to be used in conjunction with the patient's clinical history, symptoms and other diagnostic tests, as well as the clinician's professional judgment. Patient symptoms must be documented in the patient's medical record. While no diagnostic test is perfect, the HeartFlow Analysis has demonstrated higher diagnostic performance compared to other non-invasive cardiac tests¹. If you are a patient and suspect this test may be right for you, please speak with your doctor. ¹Nørgaard, et al. J Am Coll Cardiol. 2014; Driessen, et al. J Am Coll Cardiol. 2018.